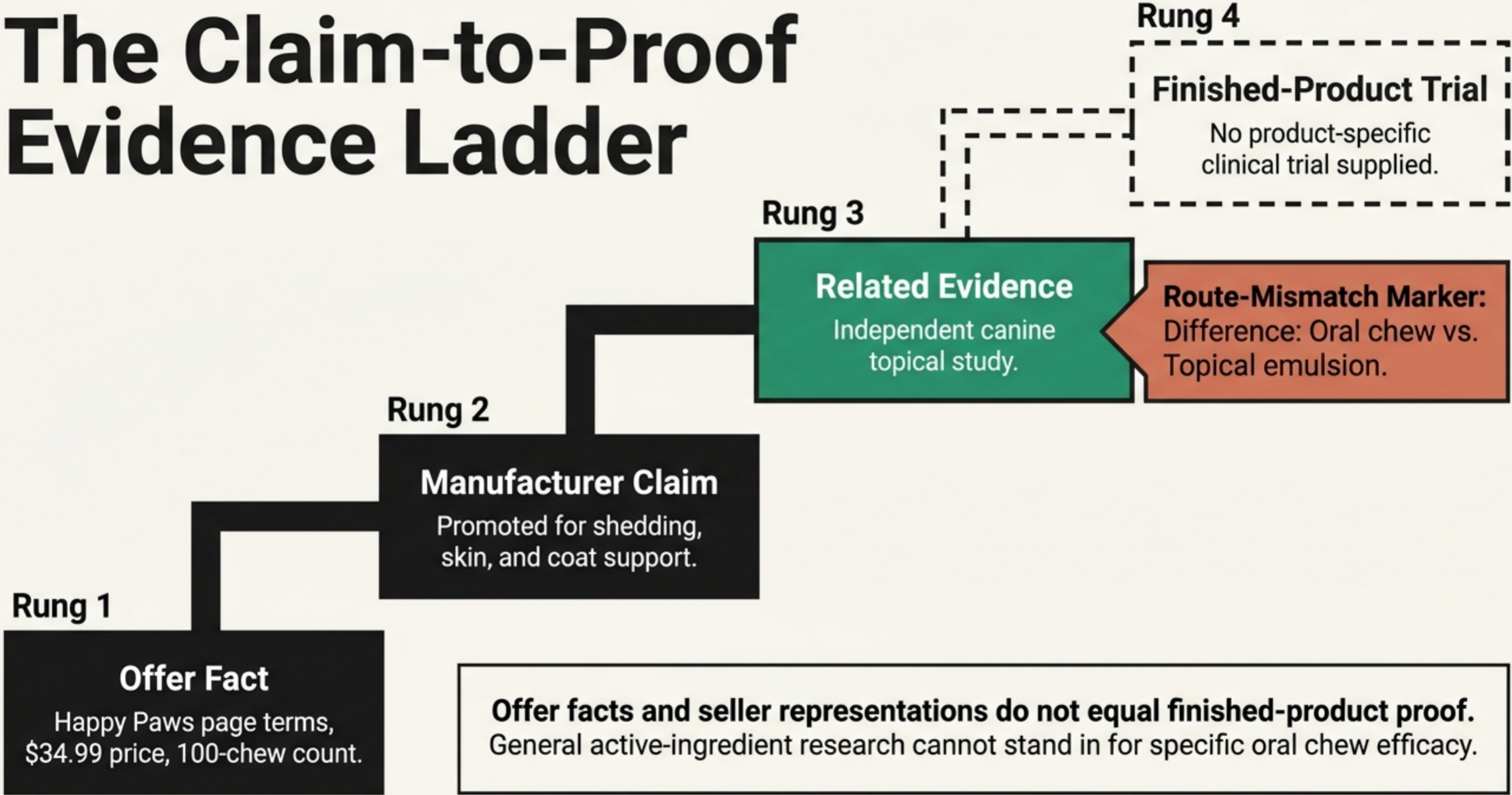
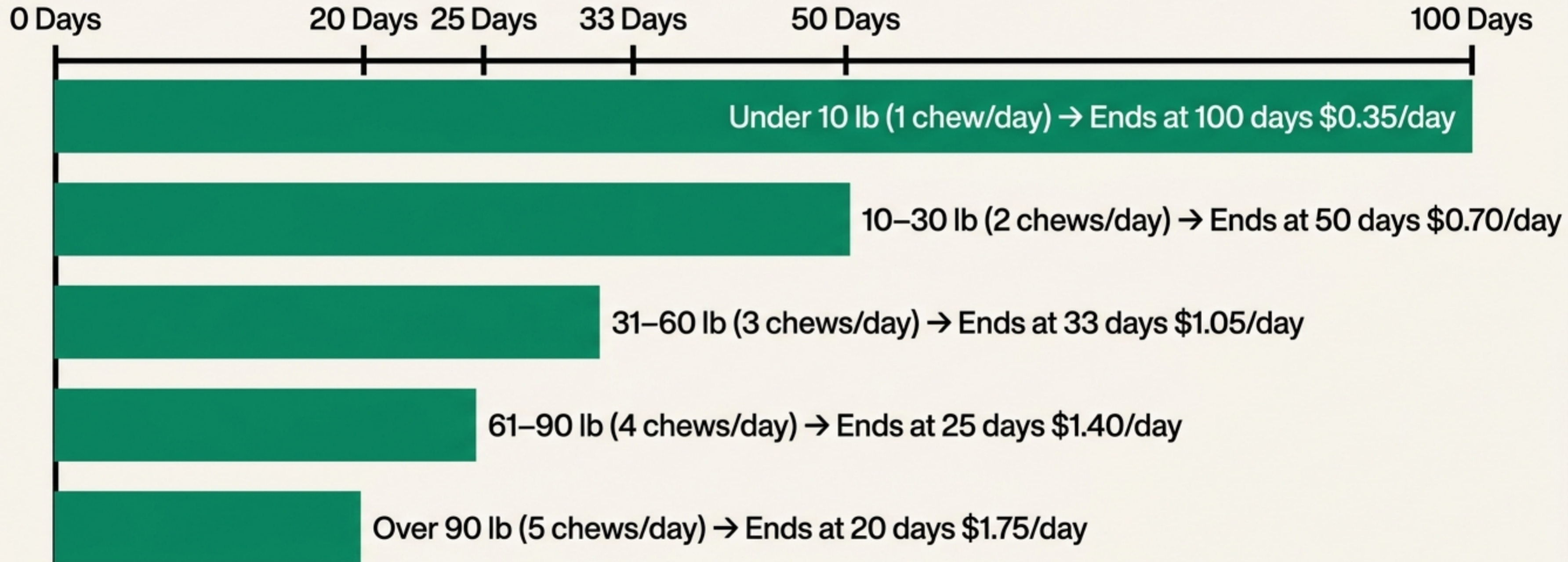


The Claim-to-Proof Evidence Ladder



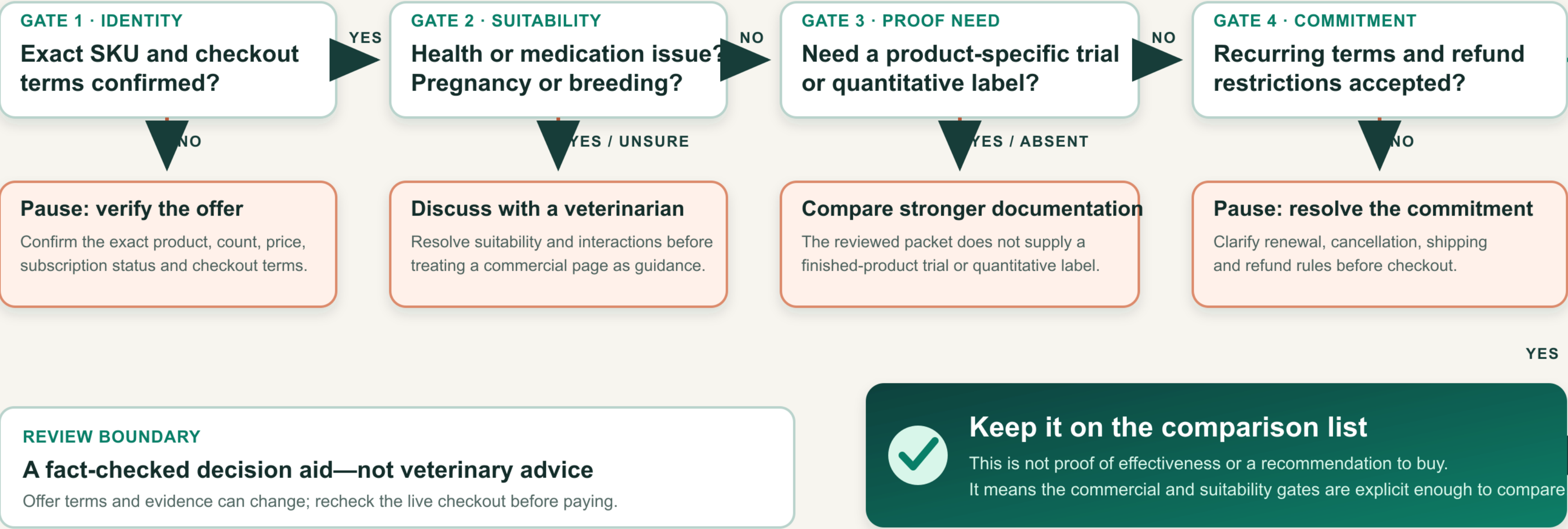
The Container Commitment Runway



The \$34.99, 100-chew container creates different supply realities. Calculations exclude shipping, tax, and discounts; they represent budgeting baselines, not individualized dosing.

A Buyer-Side Decision Tree

Happy Paws Skin & Coat Dog Chews · resolve each gate before moving right



The tree separates identity, suitability, evidence and commercial commitment instead of collapsing them into one “works / does not work” verdict.